Scientific Communication – The Internet and Social Media

Karen Butter
University Librarian and Assistant Vice Chancellor
A TYPICAL DAY AT THE UCSF LIBRARY

1,200 people enter the building

4,202 logins to the CLE

3,628 hits to the library website

1,327 hits to the Legacy Tobacco Documents Library

264 logins to Wiki@UCSF

7 people check in on Foursquare, Facebook, or Yelp
Bonnie L. Halpern-Felsher, PhD

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Department: Pediatrics
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Who is Connected to Bonnie Halpern-Felsher?
Discover Similar Researchers
Explore Co-Author Network

NIH Grants Awarded
Global Health Experience

Publications

Publications listed below are derived from MEDLINE/PubMed. The automated process used emphasizes accuracy but not completeness. You can make corrections and additions yourself, or contact us for help.
UCSF Open Access Policy

July 9, 2012

Now Available: Open Access Policy Tools for UCSF

On May 21, the UCSF Academic Senate voted on and unanimously passed an Open Access Policy for UCSF. For details, read the official press release.
UCSF Open Access Policy

The Faculty of The University of California at San Francisco (UCSF) is committed to disseminating its research and scholarship as widely as possible, and as members of a public university system, is dedicated specifically to making its scholarship available to the people of California. Thus, the Faculty adopts the following policy:

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To assist the University in disseminating scholarly articles, each Faculty member will provide an electronic copy of his or her final version of the article to the University of California by the date of publication. The University of California will make the article available in an open-access repository. When appropriate, a Faculty member may instead notify the University of California if the article will be freely available in another repository or as an open-access publication.

The Academic Senate and the University of California will be responsible for implementing this policy, resolving disputes concerning its interpretation and application, and recommending any changes to the Faculty. The Academic Senate and the University of California will review the policy within three years, and present a report to the Faculty.

The Faculty calls upon the Academic Senate and the University of California to develop and monitor a service or mechanism that would render implementation and compliance with the policy as convenient for the Faculty as possible.

http://osc.universityofcalifornia.edu/openaccesspolicy/ucsf/
Faculty Support for OA

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**Embargo**: Request verification that your publication will not be displayed in UC’s eScholarship repository until your publisher’s required embargo period has expired.

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**Addendum**: Notify publishers of your rights under the OA policy by generating an addendum to attach to your publisher’s author agreement. Or, use the SPARC author addendum to secure additional author rights.

(Learn more)

**Waiver**: If required by your publisher, request a waiver to opt-out of the Open Access license for a single publication.

(Learn more)

http://osc.universityofcalifornia.edu/openaccesspolicy/ucsf/
Benefits of Open Access for Faculty and Society

- Increases visibility, usage, and impact of research.
- Fuels innovation, discovery, and progress.
- Allows Faculty to retain control over their publications.
- Allows Faculty to use derivatives of their own work freely.
- The Public gets a return on its investment (i.e., results of funded research is freely accessible and not behind costly barriers).
- Promotes knowledge and free expression as a public good.
- Supports our mission of teaching and learning.
- Offers potential savings for libraries and Institutions.
- Creates free market forces and competition for publishers.
Citation Management Systems

End Note/Ref Manager

- Tutorials, guides – support for collaboration
  - [http://www.library.ucsf.edu/content/new-refworks-tutorials-and-citation-management-guides](http://www.library.ucsf.edu/content/new-refworks-tutorials-and-citation-management-guides)
- Comparisons of EndNote & Ref Manager 2.0
  - [http://guides.library.ucsf.edu/citemgmt](http://guides.library.ucsf.edu/citemgmt)
Web 2.0 Citation Management Tools

Zotero
- A free, easy-to-use tool to help you collect, organize, cite, and share your research sources. It lives right where you do your work—in the web browser itself.

Citeulike
- A free service for managing and discovering scholarly references.
- 6,308,127 articles - 673 added today.
- Easily store references you find online.
- Discover new articles and resources.
- Automated article recommendations.
- Share references with your peers.
- Find out who's reading what you're reading.
- Store and search your PDFs.

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- Easily import papers from other research software.
- Find relevant papers based on what you're reading.
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- Read papers on the go, with our new iPhone app.
- View more features...
ARTICLE RANKINGS

All Time Top 10
Current Top 10
All Time Most Viewed
Current Most Viewed
Hidden Jewels

Rankings

COMING SOON:
ARTICLE SUBMISSION ADVISOR

F1000 has a unique system for ranking articles based on the scores awarded by F1000 Faculty Members each time they recommend an article. The individual scores for each article are then used to calculate the F1000 Article Factors (FFa), which in turn are used to rank the articles in each specialty.

After consultation with our International Advisory Board and others we have decided to replace our published listings of journal rankings with a set of new user tools that will enable our subscribers to interrogate our data in interesting and practical ways. Read more »

of these user tools will be F1000's Article
Reader Comments/Recommendations

**Global burden of cancers attributable to infections in 2008: a review and synthetic analysis.**


Abstract | Related Article Recommendations

3 Recommendations

Kayvon Modjarrad and Sana Dastghayb 20 Aug 2012 | Mark Doherty | Eamonn Quigley

New Finding | Good for Teaching | Confirmation

**Patient related factors associated with long-term urinary continence after burch colposuspension and pubovaginal fascial sling surgeries.**


Abstract | Related Article Recommendations

3 Recommendations

Eric Rovner and Kelly Johnson 14 Aug 2012 | Francisco Cruz | Ariana Smith

Good for Teaching | Clinical Trial

**Academia’s obsession with quantity.**


Related Article Recommendations

3 Recommendations

Jennifer Dungan 20 Aug 2012 | Ferdinando Boero | Richard Cowling

Review / Commentary | Good for Teaching | Controversial | Confirmation
Article Impact Measures

Impact

usage
downloads
views

peer-review
expert opinion

citations

alt-metrics
storage
links
bookmarks
conversations
Mobile Phone Based Clinical Microscopy for Global Health Applications

Abstract

Light microscopy provides a simple, cost-effective, and vital method for the diagnosis and screening of hematologic and infectious diseases. In many regions of the world, however, the required equipment is either unavailable or insufficiently portable, and
## Article Usage

### Total Article Views

**35,236**

*Jul 32, 2009 (publication date)* through undefined NaN, NaN*

<table>
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<th>Source</th>
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<th>XML Downloads</th>
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**Totals** | 30,538 | 4,636 | 62 | 35,236 |

*Although we update our data on a daily basis, there may be a 48-hour delay before the most recent numbers are available.*

PMC data is posted on a monthly basis and will be made available once received.
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