Summary:
- Effective July 1, 2019 a new splash page will appear when you log into Advance.
- You will be prompted to identify your primary creative/scholarly activity from a list of options.
- This information will be used to assist the campus with tracking aggregate numbers of faculty by their primary creative/scholarly activity and to facilitate targeted communications regarding funding opportunities and campus resources.
- This information will not be included in your academic review packet.

Dear Colleagues:

As you may be aware, there are currently no campus-wide system(s) that capture data regarding the primary creative/scholarly activities of our faculty. This makes it difficult to answer important questions such as: what percentage of our faculty engage primarily in translational research? how do the rates of advancement compare between women and men in the basic sciences?

I am pleased to announce that a new feature in Advance will be released on July 1, 2019 to allow faculty to self-identify their primary creative/scholarly activity. Once the feature is released, a “splash page” will appear the next time you log into Advance. You will be prompted to choose your primary creative/scholarly activity from a list of options that has been widely-vetted. Infrequently, you may be asked to reconfirm your choice; you may also change your choice at any time upon request. Please note that this information will not be included in your academic review packet nor be accessible to academic reviewers.

This information is being requested to assist the campus with tracking aggregate numbers of faculty by their primary creative/scholarly activity. Potential uses of this information may include: building listservs to facilitate targeted communications regarding funding opportunities and campus resources; facilitating data analysis to better understand factors that may influence the rate of academic advancement; and strategic planning for the campus.

I am pleased that we are able to further expand functionality in Advance to address an important data need of the campus and to help better support our faculty. I invite your feedback and comments at AdvanceProject@ucsf.edu. Thank you for your continued support and suggestions.

Best regards,

Brian K. Alldredge, PharmD
Vice Provost, Academic Affairs